

SPONSOR LEVELS



ADVENTION 2019

MARDI GRAS LEVEL PRESENTING SPONSOR – \$15,000

(One Available)

- Advention 2019 Presented by “Your Company Name”
- Recognition as Presenting Sponsor on all digital and printed promotions
- Recognition as Presenting Sponsor on conference website, with logo & link to company website
- Recognition as Presenting Sponsor on conference eblasts to 3000+ number of email addresses across TX, OK, LA, AR
- Recognition as Presenting Sponsor on conference lanyard schedule booklet
- Recognition as Presenting Sponsor on social media blasts
- Recognition as Presenting Sponsor on direct mail postcard to 2,400+ marketing, PR firms in the 4-state region
- On-site recognition during the conference on sponsor signage
- Verbal recognition from the stage before each keynote
- Logo on one conference giveaway of your choice
- 4 full conference passes
- Can include items in swag bag (sponsor provided)

BAYOU LEVEL NSAC AWARDS SPONSOR – \$10,000

(One Available)

- Recognition as the NSAC Awards Dinner Sponsor on all digital and printed promotions
- Recognition as the NSAC Awards Dinner Sponsor on conference website, with logo & link to company website
- Recognition as NSAC Awards Dinner Sponsor on conference eblasts to 3000+ number of email addresses across TX, OK, LA, AR
- Recognition as NSAC Awards Dinner Sponsor on conference lanyard schedule booklet
- Recognition as NSAC Awards Dinner Sponsor on social media blasts
- On-site recognition during the conference on sponsor signage
- Five minutes at the podium to welcome the students at the awards dinner
- Opportunity to present the winning teams with their trophies at the awards dinner
- 4 seats at the NSAC awards dinner
- 2 full conference passes
- Can include items in swag bag (sponsor provided)

GUMBO LEVEL WELCOME RECEPTION SPONSOR – \$7,500

(One Available)

- Recognition as Welcome Reception Sponsor on all digital and printed promotions
- Recognition as Welcome Reception Sponsor on conference website, with logo & link to company website
- Recognition as Welcome Reception Sponsor on conference eblasts to 3000+ number of email addresses across TX, OK, LA, AR
- Recognition as Welcome Reception Sponsor on conference lanyard schedule booklet
- Recognition as Welcome Reception Sponsor on social media blasts
- On-site recognition during the conference on sponsor signage
- Five minutes at the podium to welcome everyone at the reception
- Table/booth at the Welcome Reception
- 2 full conference passes
- Can include items in swag bag (sponsor provided)

VOODOO LEVEL KEYNOTE SPONSOR – \$5,000

(Four Available)

- Opportunity to introduce sponsored Keynote Speaker
- 2 Sponsor passes to selected Keynote presentation
- Recognition as Keynote Sponsor on conference website, logo & link to company website
- Recognition as Keynote Sponsor on conference eblasts to 3000+ number of email addresses across TX, OK, LA, AR
- Recognition as Keynote Sponsor on conference lanyard schedule booklet
- Recognition as Keynote Sponsor on printed conference materials
- On-site recognition during the conference on sponsor signage
- Recognition on external social media posts
- Can include items in swag bag (sponsor provided)

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CREOLE LEVEL GOVERNOR'S BALL SPONSOR – \$2,500

(Eight Available)

- 2 Sponsor passes to Governor's Ball
- Recognition as Governor' Ball Sponsor on conference website, with logo & link to company website
- Recognition as Governor' Ball Sponsor on conference eblasts to 3000+ number of email addresses across TX, OK, LA, AR
- Recognition as Governor' Ball Sponsor on conference lanyard schedule booklet
- Recognition as Governor' Ball Sponsor on printed conference materials
- On-site recognition during the conference on sponsor signage
- Recognition on external social media posts
- Can include items in swag bag (sponsor provided)



LAGNIAPPE LEVEL SPONSOR – \$500

(Unlimited)

- 1 Full Conference Registration pass
- Recognition as Lagniappe Sponsor on conference website, with logo & link to company website
- Recognition as Lagniappe Sponsor on conference lanyard schedule booklet
- Recognition on social media posts
- Can include items in swag bag (sponsor provided)



SWAMP LEVEL VENDOR – \$100

(Eight Available)

- 1 Vendor Table to sell wares in the main conference room
- Recognition as Swamp Level Vendor on conference website, with logo & link to company website
- Recognition as Swamp Level Vendor on conference lanyard schedule booklet

INTERESTED IN SPONSORING?

Contact Erin Smith at erin@shreveportchamber.org or at 318-674-0315 for more details or to craft a sponsor package that's right for you.



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ADVENTION 2019

Name of Company, Firm, Foundation or Individual

Please print exactly as it should appear in publications.

Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

METHOD OF PAYMENT

Enclosed is my check for \$_____ Please make check payable to AAFSB.

Please charge my credit card: Visa MasterCard AmericanExpress Discover

Name as it appears on card _____

Card Number _____ Exp. Date _____

Retain a copy for your records. Please send all forms and payment to AAFSB, P.O. Box 44532, Shreveport, LA 71134

THANK YOU!

With your support, we will continue to grow AAFSB and support our community.

We kindly ask that you reply before February 15th in order for your logo to be placed on printed event materials.

Once your sponsorship is confirmed, AAFSB will be sure to add your sponsorship designation to any future materials being produced.

If you have any questions regarding this sponsorship, please reach out to Erin Smith at erin@shreveportchamber.org